

# Scene setting

## It's a streaming world ...



- Off-shore oil operations



- Smart Cities



- Global Contact Center



- Social networks



- Generate data streams!



E. Della Valle, S. Ceri, F. van Harmelen, D. Fensel **It's a Streaming World! Reasoning upon Rapidly Changing Information.** IEEE Intelligent Systems 24(6): 83-89 (2009)

- What is the expected time to failure when that turbine's barring starts to vibrate as detected in the last 10 minutes?



- Is public transportation where the people are?



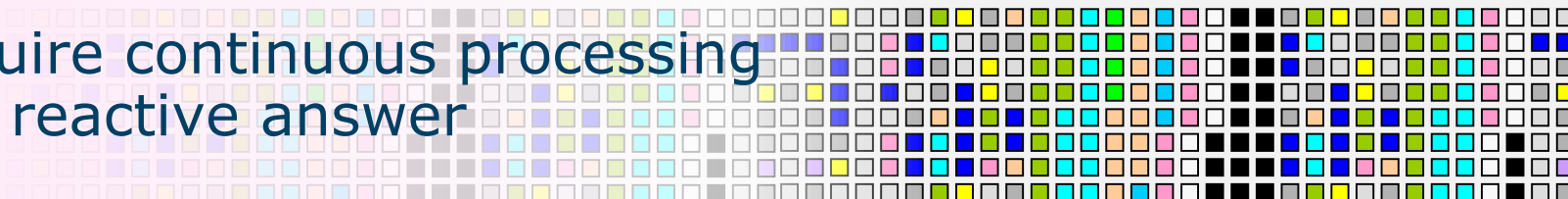
- Who are the best available agents to route all these unexpected contacts about the tariff plan launched yesterday?



- Who is driving the discussion about the top 10 emerging topics ?



- Require continuous processing and reactive answer



A system able to answer those queries must be able to

- handle **massive datasets**

- A typical oil production platform is equipped with about **400.000 sensors**



- Telecom data is the most pervasive data source in urban are, in Milano there are **1.8 million mobile users**



- A global contact centre of a Telecom operator counts **500 millions of clients**



- Facebook alone has **1.1 billion** of active **users**

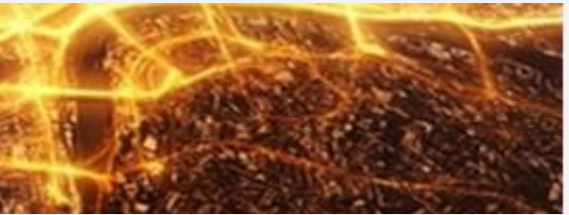






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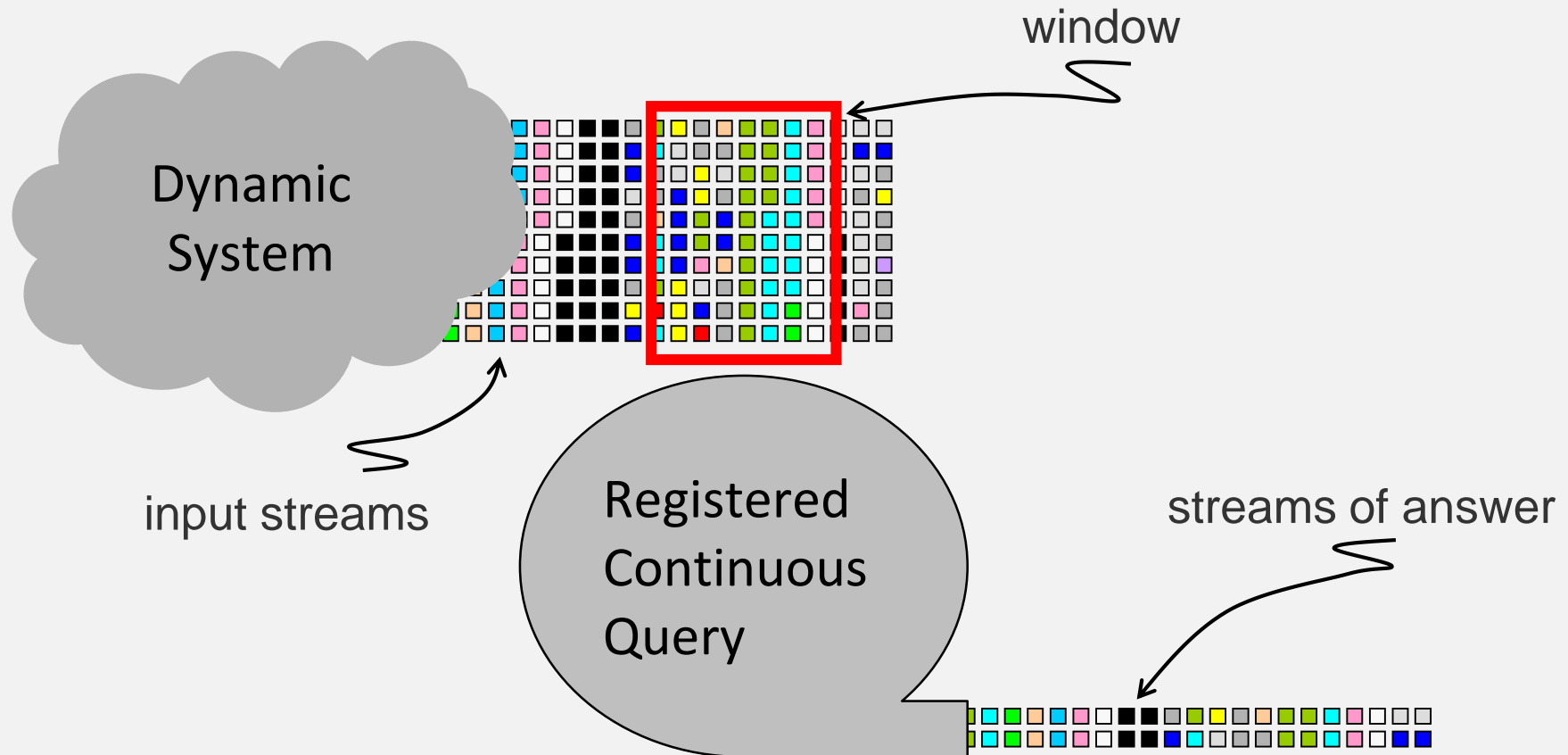
- process **data streams** on the fly
  - The sensors on typical oil production platform generates **10,000** observations per minute with **peaks of 100,000 o/m**
  - The mobile users in Milano generates **20,000** call/sms/data connections per minute with **peaks of 80,000 c/m**
  - A global contact centre receives **10,000** contacts per minute with **peaks of 30,000 c/m**
  - Facebook, as of May 2013, observes **3 millions "I like" per minute**



# Streaming Data Analysis



- Continuous queries registered over streams that are observed through windows



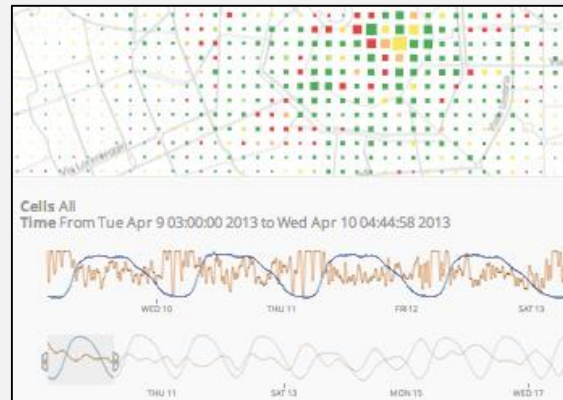
- **10+ deployments** in Sensor Networks, Social media analytics and Cloud Computing, e.g.

### BOTTARI



Winner of Semantic  
Web Challenge 2011

### City Data Fusion



Winner of IBM  
faculty award 2013

### EXPO 2015



M. Balduini, I. Celino, D. Dell'Aglio, E. Della Valle, Y. Huang, T. Lee, S.-H. Kim, V. Tresp:  
BOTTARI: An augmented reality mobile application to deliver personalized and location-based  
recommendations by continuous analysis of social media streams. J. Web Sem. 16: 33-41 (2012)

M. Balduini, E. Della Valle, M. Azzi, R. Larcher, F. Antonelli, and P. Ciuccarelli:  
CitySensing: Fusing City Data for Visual Storytelling. IEEE MultiMedia 22(3): 44-53 (2015)